



An India-based agri-food export house — fresh South Indian produce, spices and rice, plus the Farmigo retail-ready food brand, manufacturer-direct from Tamil Nadu to the world.

COMPANY SNAPSHOT

Legal / trade name	Vaagai Vriksham Ventures
Retail brand	Farmigo
Founded	May 2024
Registered office	72/2, Thangamaan Thottam, East Ward-6, Ariyagoundampatty, Namagiripet, Namakkal – 637406, Tamil Nadu, India
Sourcing belts	Tamil Nadu & Kerala (Kolli Hills, Namakkal, Salem, Erode region)
Origin ports quoted	Chennai (primary); Tuticorin on request

FOUNDER



Alagesan Palanivelu — Founder
Hands-on in agriculture since 2011, exporting since 2024. Career prior to founding Vaagai Vriksham Ventures spanned EMBYE, a posting with Qatar Rail (Dec 2016 – May 2018), and freelance operations work across Tamil Nadu hospitals, including Paavai Medical College (2022–2025).
LinkedIn: [linkedin.com/in/alagesan-palanivelu-6005156](https://www.linkedin.com/in/alagesan-palanivelu-6005156)

MARKETS

● ACTIVE EXPORTS Qatar	○ OPENING UAE	○ OPENING Malaysia
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Open to importers, distributors and retail buyers worldwide — enquiries welcomed from any market.

TRADE TERMS

INCOTERMS
FOB ex-Chennai as standard; CIF or C&F to your named destination port on request.
PAYMENT
Letter of Credit at sight, or 30% advance with PO and balance against B/L copy.
LEAD TIME
Samples in 7–10 days; production 3–4 weeks from confirmed PO (indicative, confirmed per order).
MOQ — BULK COMMODITIES
1 × 20ft FCL (coconut, vegetables, fruits, rice); spices from 1–5 MT; wheat 5 MT.
MOQ — FARMIGO RETAIL
50 cartons per SKU. PRIVATE LABEL / OEM 1,000 units per SKU.

BULK EXPORT COMMODITIES

Fresh Coconut	Reefer 20ft	Drumstick / Moringa	20ft FCL
Onion	20ft FCL	Curry Leaves	20ft FCL
Banana	20ft FCL	Mango	20ft FCL
Black Pepper	1–5 MT	Hill Turmeric	1–5 MT
Dry Red Chilli	1–5 MT	Seeraga Samba Rice	20ft FCL
Mappillai Samba Rice	20ft FCL	Karuppu Kavuni Rice	20ft FCL
Traditional Tamil Rice	20ft FCL	Wheat & Atta	5 MT

FARMIGO RETAIL — 10 LAUNCH SKUS

English · Tamil · Malay · Chinese labels. Extended range of 90+ products available manufacturer-direct and for private label.

Peanut Laddu	Sesame Laddu
Jaggery Powder	Turmeric Powder
Tapioca Pappad	Millet Rava Upma Mix
Millet Ven Pongal Mix	Health Mix Powder
Millet Noodles	Millet Pasta

WHY VAAGAI VRIKSHAM

Manufacturer-direct	Private-label ready
Consolidated shipments	Single-origin, dual brand
Documentation prepared	

REGISTRATIONS & COMPLIANCE	
IEC	AIKPA8560F
GSTIN	33AIKPA8560F1ZG
FSSAI Licence	12425998000638
APEDA RCMC	RCMC/APEDA/24575/2025-2026
Spices Board CRES	CRES/SBCB/27132/2025-2026