

Farmigo

by Vaagai Vriksham Ventures

TRADE & WHOLESALE CATALOGUE • 2026

Native farm goodness, *ready to enjoy.*

Manufacturer-direct from Tamil Nadu, India.

Retail-ready South-Indian foods with multilingual labelling – English · Tamil · Malay · Chinese, plus Arabic for the GCC. 10 launch SKUs, private-label ready, export-documented.

Manufacturer-direct

Multilingual labels

Private-label / OEM

Product of India

A range by Vaagai Vriksham Ventures

Currently exporting to Qatar · opening Malaysia & UAE

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Heritage recipes, *retail-ready*.

Farmigo turns native South-Indian produce into branded, shelf-ready food – traditional laddus and jaggery, single-origin turmeric, tapioca pappad, and a modern millet line of upma & pongal mixes, health mix and millet noodles & pasta. Made manufacturer-direct, so distributors and retailers buy at source.

#	English	தமிழ்	Bahasa Melayu		Pack
1	Peanut Laddu	கடலை உருண்டை	<i>Bebola Kacang Tanah</i>	花生糖球	250 g
2	Sesame Laddu	எள் உருண்டை	<i>Laddu Bijan</i>	芝麻拉杜	250 g
3	Jaggery Powder (Country Sugar)	நாட்டு சர்க்கரை	<i>Gula Kampung</i>	原蔗糖	200 g
4	Turmeric Powder	மஞ்சள் தூள்	<i>Serbuk Kunyit</i>	姜黄粉	200 g
5	Tapioca Pappad	மரவள்ளி அப்பளம்	<i>Papad Ubi Kayu</i>	木薯帕帕德	150 g
6	Millet Rava Upma Mix	சிறுதானிய ரவை உப்புமா மிக்ஸ்	<i>Campuran Upma Rava Millet</i>	小米粗麦乌普玛	250 g
7	Millet Ven Pongal Mix	சிறுதானிய வெண் பொங்கல் மிக்ஸ்	<i>Campuran Ven Pongal Millet</i>	小米白庞格尔	250 g
8	Health Mix (Sathumaavu)	சத்துமாவு	<i>Serbuk Campuran Berkhasiat</i>	营养杂粮粉	200 g
9	Millet Noodles	சிறுதானிய நூடுல்ஸ்	<i>Mi Millet</i>	小米面条	200 g
10	Millet Pasta	சிறுதானிய பாஸ்தா	<i>Pasta Millet</i>	小米意大利面	200 g

Pack sizes shown are launch retail packs; 1 kg / bulk / custom packs available for private label.

Where Farmigo sells

Diaspora retail

Ethnic / Indian grocers, provision stores, temple & festival gifting. *Lead: laddus, jaggery, turmeric, pappad, Sathumaavu.*

Health & modern trade

Wellness aisles, better-for-you grocery, HORECA & café. *Lead: millet noodles, pasta, upma & pongal mixes.*

Distributor & private-label

Own-brand & range-extension programs backed by origin manufacturing.

Traditional *favourites.*



Peanut Laddu

250 g

TA கடலை உருண்டை

MY Bebola Kacang Tanah

ZH 花生糖球

Typical Roasted groundnut & jaggery/cane sugar, cardamom
Allergen Contains **peanuts**. Full declaration on pack.
Shelf life 4 months **Carton** 24 × 250 g
Price On request · private-label pack sizes available



Sesame Laddu

250 g

TA எள் உருண்டை

MY Laddu Bijan

ZH 芝麻拉杜

Typical Roasted sesame seeds & jaggery, cardamom
Allergen Contains **sesame**. Full declaration on pack.
Shelf life 4 months **Carton** 24 × 250 g
Price On request



Jaggery Powder · Country Sugar

200 g

TA நாட்டு சர்க்கரை

MY Gula Kampung

ZH 原蔗糖

Typical 100% sugarcane jaggery, granulated
Shelf life 12 months **Carton** 24 × 200 g
Price On request



Turmeric Powder

200 g

TA மஞ்சள் தூள்

MY Serbuk Kunyit

ZH 姜黄粉

Typical 100% ground turmeric (single-origin Tamil Nadu)
Note Spices Board of India registered · curcumin 3-5% typical
Shelf life 24 months **Carton** 24 × 200 g
Price On request



Tapioca Pappad

150 g

TA மரவள்ளி அப்பளம்

MY Papad Ubi Kayu

ZH 木薯帕帕德

Typical Tapioca (cassava), salt, seasoning
Use Fry or roast; ready-to-cook snack / accompaniment
Shelf life 12 months **Carton** 24 × 150 g
Price On request

The millet line.



Millet Rava Upma Mix

250 g

TA சிறுதானிய ரவை உப்புமா மிக்ஸ்

MY Campuran Upma Rava Milet

ZH 小米粗麦乌普玛预拌粉

Typical Millet rava, lentils & spice tempering — ready-to-cook

Shelf life 9 months **Carton** 24 × 250 g

Price On request



Millet Ven Pongal Mix

250 g

TA சிறுதானிய வெண் பொங்கல் மிக்ஸ்

MY Campuran Ven Pongal Milet

ZH 小米白庞格尔预拌粉

Typical Millet & moong dal with pepper, cumin, ginger — ready-to-cook

Shelf life 9 months **Carton** 24 × 250 g

Price On request



Health Mix · Sathumaavu

200 g

TA சத்துமாவு

MY Serbuk Campuran Berkhasiat

ZH 营养杂粮粉

Typical Roasted multigrain, millets, pulses & nuts — porridge/drink mix

Allergen May contain **nuts** / cereals (gluten). Full declaration on pack.

Shelf life 6 months **Carton** 24 × 200 g

Price On request



Millet Noodles

200 g

TA சிறுதானிய நூடுல்ஸ்

MY Mi Milet

ZH 小米面条

Typical Millet-forward blend · allergen & gluten status as per pack declaration

Position Better-for-you / health aisle

Shelf life 12 months **Carton** 24 × 200 g

Price On request



Millet Pasta

200 g

TA சிறுதானிய பாஸ்தா

MY Pasta Milet

ZH 小米意大利面

Typical Millet-forward blend · allergen & gluten status as per pack declaration

Position Better-for-you / health aisle

Shelf life 12 months **Carton** 24 × 200 g

Price On request

Every retail pack carries full ingredient list, allergen declaration, nutrition panel, net weight, usage & storage instructions, mfg/best-before dates, batch code, FSSAI reference, barcode and a product-discovery QR. Shelf life & carton config above are indicative; exact nutrition panels and gluten status supplied on request and printed on each pack.

EXTENDED RANGE · ALSO AVAILABLE

Wider Farmigo *product range*

Beyond the launch SKUs, the following are available *manufacturer-direct and for private label / OEM*. Pack sizes shown; MOQ, specifications and pricing confirmed on enquiry. Bulk = food-service / repack packs.

Muesli & Granola (7)

Honey Muesli **500g · 1kg · Bulk**
Chocolate Muesli **500g · 1kg · Bulk**
Strawberry Muesli **500g · 1kg · Bulk**
Fruits Granola **500g · 1kg · Bulk**
Mixed Fruit & Nuts Muesli **500g · 1kg · Bulk**
Sugar Free Muesli **500g · 1kg · Bulk**
Sugar Free Stevia Muesli **500g · 1kg · Bulk**

Pan Cake (3)

Strawberry Pan Cake **500g · 1kg · Bulk**
Chocolate Pan Cake **500g · 1kg · Bulk**
Mixed Fruit Pan Cake **500g · 1kg · Bulk**

Ready to Cook (6)

Millet Ven Pongal **500g · 1kg · Bulk**
Millet Rava Upma **500g · 1kg · Bulk**
Millet Poha **500g · 1kg · Bulk**
Millet Dosa — Beetroot **500g · 1kg · Bulk**
Millet Dosa — Spinach **500g · 1kg · Bulk**
Millet Dosa — Moringa **500g · 1kg · Bulk**

Sweeteners (3)

Sugarcane Jaggery Powder **1kg · Bulk**
Palm Jaggery Powder **1kg · Bulk**
Coconut Jaggery Powder **1kg · Bulk**

Flakes (21)

Foxtail Flakes **200g · 1kg · Bulk**
Little Flakes **200g · 1kg · Bulk**
Kodo Flakes **200g · 1kg · Bulk**
Barnyard Flakes **200g · 1kg · Bulk**
Ragi Flakes **200g · 1kg · Bulk**
Pearl Flakes **200g · 1kg · Bulk**
White Sorghum Flakes **200g · 1kg · Bulk**
Red Sorghum Flakes **200g · 1kg · Bulk**
Wheat Flakes **200g · 1kg · Bulk**
Barley Flakes **200g · 1kg · Bulk**
Mapillai Samba Flakes **200g · 1kg · Bulk**
Karupukavuni Flakes **200g · 1kg · Bulk**
Poongar Flakes **200g · 1kg · Bulk**
Kattuyanam Flakes **200g · 1kg · Bulk**
Karunguruvai Flakes **200g · 1kg · Bulk**
Thanga Samba Flakes **200g · 1kg · Bulk**
Green Gram Flakes **200g · 1kg · Bulk**
Horsegram Flakes **200g · 1kg · Bulk**
Moth Beans Flakes **200g · 1kg · Bulk**
Red Matta Rice Flakes **200g · 1kg · Bulk**
Red Rice Flakes **200g · 1kg · Bulk**

Millet Rava (7)

Foxtail Rava **500g · 1kg · Bulk**
Little Rava **500g · 1kg · Bulk**
Barnyard Rava **500g · 1kg · Bulk**
Ragi Rava **500g · 1kg · Bulk**
Pearl Rava **500g · 1kg · Bulk**
White Sorghum Rava **500g · 1kg · Bulk**
Mapillai Samba Rava **500g · 1kg · Bulk**

Millet Parboiled (7)

Foxtail Rice Boiled **1kg · Bulk**
Little Rice Boiled **1kg · Bulk**
Kodo Rice Boiled **1kg · Bulk**
Barnyard Rice Boiled **1kg · Bulk**
Ragi Boiled **1kg · Bulk**
Pearl Boiled **1kg · Bulk**
White Sorghum Boiled **1kg · Bulk**

Millet Rice (13)

Foxtail Rice **1kg · Bulk**
Little Rice **1kg · Bulk**
Kodo Rice **1kg · Bulk**
Barnyard Rice **1kg · Bulk**
Ragi **1kg · Bulk**
Pearl — Native **1kg · Bulk**
I Pearl **1kg · Bulk**
White Sorghum **1kg · Bulk**
Red Sorghum **1kg · Bulk**
Browntop Rice **1kg · Bulk**
Sprouted Ragi **1kg · Bulk**
Barley Rice **1kg · Bulk**
Wheat **1kg · Bulk**

Millet Flour (9)

Foxtail Flour **1kg · Bulk**
Little Flour **1kg · Bulk**
Barnyard Flour **1kg · Bulk**
Ragi Flour **1kg · Bulk**
I Pearl Flour **1kg · Bulk**
White Sorghum Flour **1kg · Bulk**
Sprouted Ragi Flour **1kg · Bulk**
Whole Wheat Flour **1kg · Bulk**
Mapillai Samba Flour **1kg · Bulk**

Instant Puttu (4)

White Sorghum Puttu **1kg · Bulk**
Pearl Puttu **1kg · Bulk**
Corn Puttu **1kg · Bulk**
Instant Ragi Puttu **1kg · Bulk**

Health Mix & Malt (3)

Health Mix **500g · Bulk**
Ragi Malt — Carrot **500g · Bulk**
Ragi Malt — Beetroot **500g · Bulk**

Porridge Mix (2)

Karupukavuni Porridge Mix **500g · Bulk**
Mapillai Samba Porridge Mix **500g · Bulk**

Chappati Mix (2)

Karupukavuni Chappati Mix **500g · Bulk**
Mapillai Samba Chappati Mix **500g · Bulk**

Traditional Rice (3)

Mapillai Samba Rice **1kg · Bulk**
Karupu Kavuni Rice **1kg · Bulk**
Poongar Rice **1kg · Bulk**

PRIVATE LABEL & TRADE TERMS

Your brand, *our origin manufacturing.*

Beyond the launch range, we run private-label & OEM programs – custom branding, recipes and pack sizes, built on our own raw material. Also available on request: millet flakes, ravas, flours, natural sweeteners, breakfast & porridge mixes and heritage grains.

Minimum order (retail SKUs)	From 50 cartons per SKU (≈ 1,200 units)
Private-label MOQ	From 1,000 units per SKU
Pack sizes	Launch 150–250 g · 1 kg & custom for private label
Carton config	Indicative 24 units / carton; carton ≈ 40 × 30 × 25 cm, 8–10 kg gross
Incoterms / port	FOB / CIF – Chennai & Tuticorin
Destination markets	Qatar (live) · Malaysia & UAE (opening)
Labelling	EN · Tamil · Malay · Chinese · Arabic (GCC) – designed in
Lead time	Samples 7–10 days · production 3–4 weeks from confirmed PO
Payment terms	30% advance with PO, balance against B/L copy; LC at sight for established buyers

Compliance: Product of India. FSSAI 12425998000638 · IEC AIKPA8560F · APEDA RCMC/APEDA/24575/2025-2026 · Spices Board CRES/SBCB/27132/2025-2026. Halal / organic / non-GMO claims shown only where a valid certificate is held; halal recognition (JAKIM / GSO-Qatar) confirmed per market. Trade terms indicative and confirmed on your final order.

Request the price list & samples

Tell us your market and target categories – we'll send retail-ready specifications, the current price list, and samples.